

**“WHERE DO WE GO FROM HERE:
COMMUNITY OR CHAOS?”
STRATEGIC PLANNING WORKSHOP**

DAY AND A HALF AGENDA

STRATEGIC PLANNING SESSIONS

9:30- 10:15a.m. PART I- UNDERSTANDING STRATEGIC PLANNING CONCEPTS

- A. General Definitions
 - B. Intended Results
 - C. Methods chosen to achieve intended results
 - D. Planning timeframes
- Presentation with Hand-outs and Discussion Period

10:30 – 12:00p.m. PART II- DEVELOPING A FIVE YEAR VISION

Learning and Experiencing the Process of Establishing a Coalition’s Vision

- A. Defining Values of the Organization. (What kind of Organization are we now? What kind do we want to be?)
- B. Conducting an Environmental Scan (Identifying demands and opportunities outside of our organization from where we draw resources and to which we make our contribution.)
- C. Developing the Mission Statement (What business do we really intend to be in?)

1:30 – 4:00 PART III- IDENTIFYING GOALS AND OBJECTIVES OF COALITIONS

- A. Identifying the Organization’s Reason for Existence (What is the ultimate result your organization exists to achieve?)
- B. Identifying Multi-Year objectives (Precise, measurable, time-phased results.)

DAY TWO

9:00 – 10:30a.m. PART IV- IDENTIFYING AND SELECTING STRATEGIES TO REACH RESULTS

- A. Understanding the Problem Solving Method
- B. Understanding Principles of Creative Cooperation - Synergy

MEASURING GAINS FROM STRATEGIC PLANNING SESSIONS

10:45 – 11:30 PART V- EVALUATION